



## **E Newsletter & Social Networks Policy - Updated**

### **A. Advertisements**

#### **a. US Based Entities**

- i. Tuition based educational opportunities (unless part of a sponsorship agreement)
- ii. Business/for profit promotions (unless part of a sponsorship agreement)

#### **b. Sudan Based Entities**

- i. Promotions for Sudan Based Entities will not be included due to OFAC Sanctions on Sudan

### **B. Patient Photography/Videography**

- i. Use of Patient photos should be avoided
- ii. If felt necessary, written Patient consent must be available in file with SAMA prior to posting those photos
- iii. Patient's eyes should be covered (by blurring or black strap) so they cannot be recognized

Approved by Executive Committee on September 6, 2015

*E Elhassan*

**Elwaleed Elhassan, MD**

**Secretary General**

**Sudanese American Medical Association**